

FLAT FIERA LIBRO ARTE TORINO

Palazzo Cisterna

Torino

3 - 5 November 2017

FLAT - fiera libro arte Torino is the new international event dedicated to contemporary art publishing. Its first edition will take place from 3-5 November 2017 at Palazzo Cisterna – a 2000 square meter building in the historical Seventeenth Century Palace located in the city center – with the support of Lavazza, who with its partnership confirms, once again, its commitment to arts and culture.

FLAT Founders Chiara Caroppo, Beatrice Merz and Mario Petriccione are sided by a **Scientific Committee** made up of **Liliana Dematteis**, gallerist and collector, **Richard Flood**, Director of Special Projects and Curator At Large, New Museum New York, **David Senior**, Senior Bibliographer, Museum of Modern Art Library, New York; **Ken Soehner**, Chief Librarian, Watson Library, MET New York, **Lawrence Weiner**, artist, New York, who generously designed the FLAT logo.

The new Fair will take place during the *Artissima week* thus validating its artistic and contemporary vocation, and duly complementing the range of cultural and artistic events in Torino with an innovative project. In fact, **FLAT** intends to offer a space for promoting the finest international production of exhibition catalogs, monographs, essays, artists' books, rare and out-of-print editions and magazines, while presenting a valuable show for leading publishers and small, independent presses, artists, collectors and bibliophiles from all over the world.

Accompanying the Fair is an extensive **cultural program** exploring the state of the international art publishing industry, alongside the practices and issues within the art-book culture. The exhibitions will be curated by **Elena Volpato**, art historian, conservator and curator at GAM Civic Gallery of Modern and Contemporary Art, Turin, whereas the **series of conversations** will be curated by **Francesca Valentini**, researcher and curator based in Cologne.

The **FLAT debut** will feature two significant **initiatives supported by CRT Foundation for Modern and Contemporary Art**: on the one hand, the establishment of the **FLAT Prize - CRT Art Foundation** – to be assigned by an appointed committee to a publishing project selected from the Fair, and to be realized the following year – and on the other, the establishing of the **Fondo Giorgio Maffei** – a fund dedicated to the great collector, bibliophile, and enthusiastic expert of rare books on 20th Century Art that will allow a number of acquisitions to be included in one of Turin's museums.

Calls for Publishers are now open: information and subscriptions at www.flatartbookfair.com

FLAT is carried out in partnership with Lavazza and with the support of CRT Foundation for Modern and Contemporary Art

Cultural Partners: CIMA, Center for Italian Modern Art, New York; Fondazione Merz, Turin.

Venue:

FLAT - fiera libro arte Torino

Palazzo Cisterna
Via Maria Vittoria 12
Torino

Dates:
3 - 5 November 2017

Press preview
Friday 3 November
12 pm

FLAT_Information:
www.flatartbookfair.com

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